



INTERNET FILTER REVIEW

A TopTenREVIEWS™ Website



Internet Pornography Statistics

Pornography Industry Revenue Statistics

Internet Filter Reviews 2004

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BOOKS

Size of the industry	\$57.0 billion world-wide - \$12.0 billion US
Adult videos	\$20 billion
Escort services	\$11 billion
Magazines	\$7.5 billion
Sex clubs	\$5 billion
Phone sex	\$4.5 billion
Cable/Pay per view	\$2.5 billion
Internet	\$2.5 billion
CD-Rom	\$1.5 billion
Novelties	\$1.0 billion
Other	\$1.5 billion

Porn revenue is larger than all combined revenues of all professional football, baseball and basketball franchises.

US porn revenue exceeds the combined revenues of ABC, CBS, and NBC (6.2 billion)

Child pornography generates \$3 billion annually

Internet Pornography Statistics

Pornographic websites	4.2 million (12% of total websites)
Pornographic pages	372 million
Daily pornographic search engine requests	68 million (25% of total search engine requests)
Daily pornographic emails	2.5 billion (8% of total emails)
Average daily pornographic emails/user	4.5 per Internet user
Monthly Pornographic downloads (Peer-to-peer)	1.5 billion (35% of all downloads)
Daily Gnutella "child pornography" requests	116 thousand
Websites offering illegal child pornography	100 thousand
Sexual solicitations of youth made in chat rooms	89%
Youths who received sexual solicitation	20%
Worldwide visitors to	72 million annually

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pornographic web sites

Children Internet Pornography Statistics

Average age of first Internet exposure to pornography	11 years old
Largest consumer of Internet pornography	12 - 17 age group
15-17 year olds having multiple hard-core exposures	80%
8-16 year olds having viewed porn online	90% (most while doing homework)
7-17 year olds who would freely give out home address	29%
7-17 year olds who would freely give out email address	14%
Childrens' character names linked to thousands of porn links	26 (Including Pokeman and Action Man)

Adult Internet Pornography Statistics

Men admitting to accessing pornography at work	20%
US adults who regularly visit Internet pornography websites	40 million
Promise Keeper men who viewed pornography in last week	53%
Christians who said pornography is a major problem in the home	47%
Adults admitting to Internet sexual addiction	10%
Breakdown of male/female visitors to pornography sites	72% male - 28% female

Women and Pornography

70% of women keep their cyber activities secret.

17% of all women struggle with pornography addiction.

Women, far more than men, are likely to act out their behaviors in real life, such as having multiple partners, casual sex, or affairs.

Women favor chat rooms 2X more than men.

1 of 3 visitors to all adult web sites are women.

9.4 million women access adult web sites each month.

Women admitting to accessing pornography at work 13%

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A side-by-side [Internet Filter software comparison](#) is available on the [Homepage](#).

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